

GET ON THE RIGHT PATH TO YOUR ECOMMERCE GOALS

You've chosen ATG — the eCommerce technology that many of the world's leading brands rely on. But will you fully leverage all that this world-class solution can deliver? And will you maximize your return on your software investment?

KnowledgePath Solutions can help. Let us put your ATG technology on the right path — and help you develop a more robust eCommerce solution that drives your business forward, faster.

WHAT WE OFFER

For over a decade, the people of KnowledgePath Solutions have been helping our clients — such as American Eagle, Chico's, Cablevision and Cushman Wakefield — use the power of ATG to achieve more from eCommerce.

Our comprehensive services span the full range of eCommerce activities — from strategy to business analysis, technical consulting to software development, through quality assurance and support.

But what sets KnowledgePath Solutions apart is the way that we integrate technological expertise with business knowledge — to deliver solutions that propel your business ahead in two ways:

- Leveraging the full richness and functionality of ATG technology
- Putting your eCommerce on a path that generates tangible benefits sooner and helps you achieve a higher ROI.

WHY WORK WITH US

We leverage the full power of ATG. Our people have focused their careers on working with the ATG platform — and mastering its functionality. As a result, we build your solution on a strong foundation that capitalizes on the full breadth and power of ATG technology.

Real-world advice, not just consultant-speak. Our principal consultants each bring more than 10 years of experience in developing and implementing eCommerce solutions on the ATG platform. What's more, they all have real-world experience working at eCommerce businesses, ATG Professional Services or both. As a result, they understand the demands of running an online business, as well as those of the corporate environment. And they can give you practical advice and guidance that goes far beyond that of a typical consultant.

We think about the full life cycle. When we architect, develop and deploy your project, we do so with an eye to the entire life cycle — tomorrow's goals as well as today's. In this way, we deliver high-value, cost-effective solutions that are scalable and adaptable — critical factors in the dynamic world of eCommerce.

We effectively translate business needs. While our ATG technical expertise is unparalleled, our ability to effectively translate business needs into technical solutions is also unmatched. We know how to craft a technology strategy that supports your eCommerce goals — whether that means supporting a single brand or multiple brands, cross-channel marketing, maximizing sales revenue and/or profits, seeking new customers or converting shoppers into buyers.

SERVICES

eCommerce Strategy
Multichannel Strategy
Business Analysis
Project Management
Technical Consulting and Software Development
Search Integration
CSC Integration
Quality Assurance

CONTACT US

Boston Contact:
Marc Irish
781-753-0881

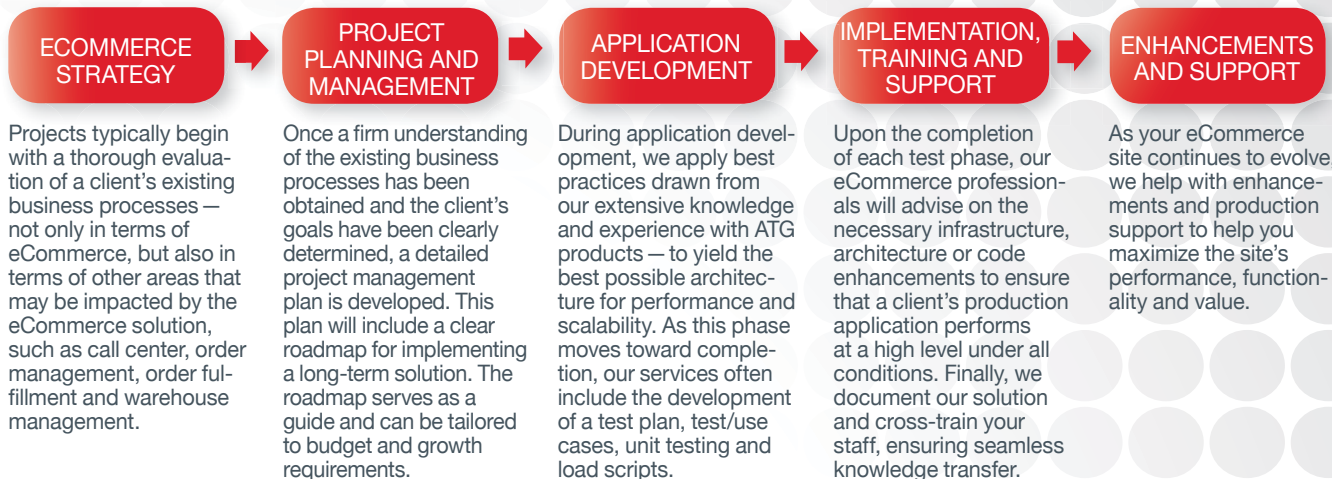
Pittsburgh Contact:
Louis Pietragallo
412-357-4425

Herndon Contact:
Arvind Ramankole
703-434-3166

info@kpathsolutions.com
www.knowledgepathsolutions.com



HOW WE WORK: TYPICAL PROJECT FLOW



We're flexible. We'll adapt to your company's culture and work with you in whatever way makes sense for your organization. When we develop roadmaps for your project, we'll scale them to fit the resources you have available at the time. And our team members can work either on or off site in order to meet your needs.

A commitment to full knowledge transfer. We're committed to collaboration and communication throughout the project, and to total knowledge transfer on completion. We want your team to have everything it needs to run the solution effectively — and to have the best ATG experience possible, from start to finish.

No surprises. Because our business is focused on creating end-to-end solutions for the ATG platform, we provide our clients with solid estimates and timetables that are based on the right methodology to ensure success.

CUSTOMIZED SOLUTIONS

In addition to providing solid implementations of ATG technology, we also develop customized software solutions that layer on top of the ATG platform — enabling you to meet unique eCommerce needs.

Order management and multichannel solutions. Leverage your investment in the power of ATG beyond the order — and into other channels as well. We have extensive experience in developing unique order management systems that integrate with the ATG environment, enabling clients to seamlessly track orders through shipping and fulfillment. We've also created a variety of customized systems for supporting multichannel commerce.

Integration with third party solutions. A wide variety of third-party solutions are available for ATG systems. Let KnowledgePath help you identify — and then implement — the third-party solutions that are best for your unique needs.

GET ON A NEW PATH TODAY

Contact us today. And start your eCommerce business on the path to the next level.

OUR CLIENTS

At KnowledgePath Solutions, our clients' success is how we measure our own. That's why we have a proven record of customer satisfaction and a reputation for flawless execution. Feel free to talk to any of our clients for references on our work.

For our client list, visit: www.knowledgepathsolutions.com



ATG solutions provider