

GET ON THE RIGHT PATH TO YOUR COMMERCE GOALS

You've chosen Oracle ATG Commerce Suite—the technology that many of the world's leading brands rely on. But will you fully leverage all that this world-class solution can deliver? And will you maximize your return on your software investment?

KnowledgePath can help. Let us put your Oracle ATG Commerce Suite on the right path—and help you develop a more robust Commerce solution that drives your business forward, faster.

WHAT WE OFFER

For over a decade, the KnowledgePath team has been focused on helping clients—such as American Eagle Outfitters, Chico's, Cablevision and Cushman Wakefield -use the full power of the Oracle ATG Commerce Suite to extract the most business value from their commerce investment.

Our comprehensive services span the full range of commerce initiatives from strategy to business analysis, technical consulting to software development, through quality assurance and support.

But what sets KnowledgePath apart is the way that we integrate technological expertise with business knowledge—to deliver solutions that propel your business ahead by: Leveraging the full richness and functionality of Oracle ATG Commerce Suite and putting your commerce initiative on the path that generates tangible benefits sooner and helps you achieve a higher ROI.

WHY WORK WITH US Oracle ATG – Maximizing your Investment. KnowledgePath offers specialized business enablement services to allow your company to maximize its investment in the Oracle ATG Commerce Suite. These services are rendered through a detailed multi-step process designed to ensure success. The process is initiated with understanding and reviewing your company's unique business goals and drivers. This is followed by reviewing how your team is currently executing online content marketing and merchandising activities. KnowledgePath will next create a customize plan for your business needs. Whether it is training, mentoring, campaign management or business process re-engineering, KnowledgePath will show you the way to execute online commerce at the next level.

Our experience is your asset. Our team has focused their careers on working with the Oracle ATG Commerce platform—and mastering its functionality. Our principal consultants each bring more than 10 years of experience in developing and implementing commerce solutions on the Oracle ATG Commerce Suite. They understand the demands of running an online business, as well as those of the corporate environment. Our team can give you practical advice and guidance that goes far beyond that of a typical consultant. The result is a solution that capitalizes on the full breadth and power of Oracle ATG Commerce Suite.

We think about the full life cycle. When we architect, develop and deploy your project, we do so with an eye to the entire life cycle—tomorrow's goals as well as today's mission. In this way, we deliver high-value, cost-effective solutions that are scalable and adaptable—critical factors in the dynamic world of commerce.

SERVICES

- Business Analysis
- Business Enablement
- Commerce Strategy
- Multichannel Strategy
- Project Management
- Quality Assurance
- Technical Consulting and Software Development

EXPERTISE

- Contact Service Center Integration
- Migration
- Oracle ATG Commerce Suite
- Order Management System
- Search



We effectively translate business needs. While our Oracle ATG Commerce Suite technical expertise is unparalleled, our ability to effectively translate business needs into technical solutions is also unmatched. We know how to craft a technology strategy that supports your commerce goals—whether that means supporting a single brand or multiple brands, cross-channel marketing, maximizing sales revenue and/or profits, seeking new customers or converting shoppers into buyers.

We're flexible. We'll adapt to your company's culture and work with you in whatever way makes sense for your organization. When we develop a roadmap for your project, we'll scale to fit the resources you have available at the time. And our team members can work either on or off site in order to meet your needs.

A commitment to full knowledge transfer. We're committed to collaboration and communication throughout the project, and to total knowledge transfer upon completion. We enable your team to effectively support the solution—and to have the best customer experience possible, from start to finish.



No surprises. Because our business is focused on creating end-to-end solutions for the Oracle ATG Commerce Suite, we provide our clients with solid estimates and timetables that are based on the right methodology to ensure success.

Extending your investment. Oracle is continually adding new, revenue-driving features to its ATG technology. Taking advantage of all this new functionality will require you to upgrade your current application to the latest version of ATG. KnowledgePath has helped clients over the years migrate to the latest versions using our proven migration methodology that is tuned to reduced risk, migration duration, and cost. The result- you'll be on the fast path to grow your online business quickly and reliably.

CUSTOMIZED SOLUTIONS

In addition to providing solid implementations of Oracle ATG Commerce Suite, we also develop customized software solutions that layer on top of the Oracle ATG Commerce Suite —enabling you to meet unique commerce needs.

Order management. KnowledgePath has extensive experience in developing unique order management systems that integrate with the Oracle ATG Commerce Suite environment, enabling clients to seamlessly track orders through shipping and fulfillment.

Multichannel solutions. Leverage your investment in the power of Oracle ATG Commerce Suite beyond the order — and into other channels as well. We have experience integrating the Oracle ATG Commerce with apps for providing realtime, geo-based personalized customer experience.

Integration with third party solutions. A wide variety of third-party solutions are available for Oracle ATG Commerce Suite. Let KnowledgePath help you identify—and then implement—the third-party solutions that are best for your unique needs.

Contact us today. And start your commerce business on the path to the next level.

GET ON A NEW PATH TODAY



info@kpathsolutions.com
www.knowledgepathsolutions.com



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CONTACT US

Boston, MA:
Marc Irish
781-753-0881

Pittsburgh, PA:
Louis Pietragallo
412-357-4425

Herndon, VA:
Arvind Ramankole
703-434-3166

info@kpathsolutions.com
www.knowledgepathsolutions.com

OUR CLIENTS

At KnowledgePath, our clients' success is how we measure our own. That's why we have a proven record of customer satisfaction and a reputation for flawless execution. Feel free to talk to any of our clients for references on our work.

For our client list, visit:
www.knowledgepathsolutions.com